

# Kevin O'Malley Memorial Scholarship Fundraiser

Dear Friend,

You may have seen the headline last summer "Man Killed in Lakeview Robbery" or caught the television news segment where his grieving family discussed the impact of gun violence on their lives. Kevin O'Malley's name may have briefly captured your attention as yet another victim, but he was much more than that. A CPA at only 25, he had a loving family, a devoted girlfriend, countless friends, and great promise. To honor his memory, the people who love him have established a scholarship in his name, and they are holding a benefit on **February 13, 2016** at **115 Bourbon Street** in Merrionette Park, Illinois to fund scholarships. Our goal is to raise \$50,000 for an endowed scholarship. Your donations can ensure that something positive comes out of this tragedy and that Kevin's legacy extends far beyond a crime statistic.

We are asking you to donate items, to become a financial sponsor for this benefit, or to donate money to the Kevin O'Malley Scholarship at the University of Iowa. Your business can contribute goods or gift certificates for the raffle and silent auction, or you can generate your own gift basket. All donations \* need to be ready by **February 1<sup>st</sup>** and will be picked up at your convenience. Details about the different levels of sponsorship are on the enclosed card. Nearly 1000 people on Facebook have already indicated they plan to attend this event so your sponsorship will not only carry on Kevin's memory, but it will also introduce your company to a large audience. Money donated directly to the University of Iowa will fund scholarships for accounting students following in Kevin's footsteps. You can donate directly by following the link [Kevin O'Malley Memorial Scholarship in Accounting](http://www.givetoioowa.org/kevin).

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All donations to this scholarship will be tax deductible through the University of Iowa's 501(c)(3) tax exempt organization.

This is an opportunity to do something constructive instead of feeling helpless when confronted with the senseless loss and continued violence in our society. We appreciate your generosity, and thank you in advance for your help. Please contact [KOJO3490@gmail.com](mailto:KOJO3490@gmail.com) with subject title if you have any questions or concerns.

Sincerely,

The Kevin O'Malley Scholarship Fund  
[kevinomalleyblog.wordpress.com](http://kevinomalleyblog.wordpress.com)

***P.S. Keep Kevin's legacy alive-DONATE!***

\*Please consult your tax advisor about the deductibility of your gift.

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## Levels of Sponsorship



### Gold

**\$500 and above**

- Company name/logo on website
- Exclusive advertisement on slideshow during event (on four large screens playing simultaneously)
- Two free tickets to event



### Silver

**\$250 and above**

- Company name/logo on website
- Shared advertisement on slideshow during event (on four large screens playing simultaneously)



### Bronze

**\$100 and above**

- Company name/logo on website

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